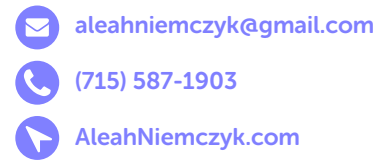


Aleah Niemczyk

GRAPHIC + WEB DESIGNER



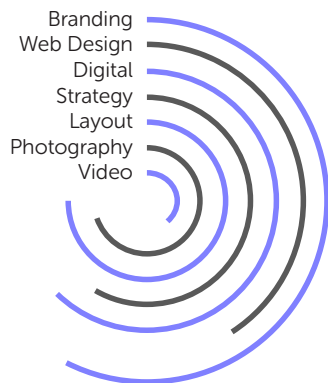
ABOUT ME

Hi, I'm Aleah Niemczyk, professional graphic and web designer and brand specialist. I have a lot of creativity and a lot of drive. I seek to contribute my expertise in a creative environment.

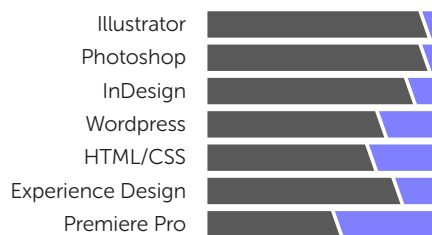
Fluent in French and English.



DESIGN INTERESTS & SKILLS



TECHNICAL PROFICIENCIES



EDUCATION

GPA: 3.8 / 4.0

Bachelor of Fine Arts, Studio Art

University of Minnesota Duluth

Digital Arts & Photography Emphasis

HOBBIES

Running, French Culture, Art, Furniture Repair and Restoration, Travel, Photography

WORK EXPERIENCE

August 2015 – Present

Freelance Web + Graphics Designer

Including: Rasmussen College, Branch Messenger, Northstar Balloons

Work on projects for long and short-term clients including digital image creation, branding (logos, brochures, trade show displays) and website design and development.

November 2016 – March 2017

Graphic Designer

Collegis Education

Supported higher education marketing agency and clients with digital and print design, web design and event marketing.

January 2016 – November 2016

Graphic Designer/Multimedia Specialist

Siteimprove

Supported a SaaS company with digital and traditional design—including print and video case studies, web design, event branding and supporting sales literature. Managed all aspects of a global website and additional micro-sites.

October 2014 – December 2015

Graphic Designer + Brand Manager

BoomBoom Prints

Supported a young startup with all print and web design work—including brochures, print and online ads, web design and product photography. Assisted and lead certain areas of our marketing strategy—including PR outreach and social media and e-mail marketing.

September 2012 – October 2014

Marketing Manager

Nicos & Vertical Endeavors

Executed marketing strategies for 5 climbing gyms and a climbing wall manufacturer—including ad buying, management of content and e-commerce websites and coordinating trade shows. Designed print materials including brochures, stationery and program promotions. Managed the social media schedules.

September 2010 – September 2012

Graphic Designer / Marketing Specialist

Duluth Pack

Supported marketing through design, execution and evaluation—including print catalog production, product photography, promotional HTML e-mails and online ads.

HONORS & EXHIBITIONS

2012 **Emerging Photographers Exhibition**, Duluth Art Institute

2011 **Faculty-Awarded Department Honors**, School of Fine Arts, UMD

Nov. 2011 **Consequential Horizons**, Tweed Museum of Art

2008–2011 **Dean's List**, UMD & Drury University

References available upon request.